

Marisa D'Vari
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WINE EDUCATION

- Currently completing Diploma Level certification from [Wine & Spirit Educational Trust](#)
- Certified Specialist of Wine (CSW) designation from Society of Wine Educators
- Advanced-level diploma from [Wine & Spirit Educational Trust](#) (passed tasting with distinction)
- "Certified Sommelier" level diploma (second level) from [Court of Master Sommeliers](#)
- Diploma in Viticulture and Viniculture from the [American Sommelier Society](#)
- Diploma in Advanced Blind Tasting from the [American Sommelier Society](#)
- Diploma in wine from [Sommelier Society of America](#)
- Diploma from French Culinary Institute in Wine Writing under Deal Alan Richman
- Diploma from French Culinary Institute in Wine & Food pairing under Andrea Immer
- U.C. Davis "Introduction to Wine Making"
- Certification of Completion, Master Cheese Class, Artisanal Cheese Center NYC
- Bachelor's Degree in English from the [University of California at Los Angeles](#)

CURRENT OCCUPATION

WINE WRITER / ONLINE MAGAZINE PUBLISHER (accredited by Magazine Publishers of America)

- Publisher of the online wine magazine, [AWineStory.com](#)
- Contributing Wine & Spirits Editor for [Taste Cincinnati Magazine](#) (print and online)
- Contributing restaurant reviewer for New York Press ([click for one of several examples](#))
- Contributing wine writer/wine book reviewer for [Blogcritics.org](#)
- Vice Chair, Programming, Wine Media Guild (Manhattan)
- Freelance writer for the following key publications (clips available upon request)
London's Financial Times, Quarterly Review of Wines, Sante, Robb Report, Home Living Connecticut and many others ...

PUBLICATIONS (Books)

- [Building Buzz: How to Reach and Impress Your Target Audience](#) (Career Press, 2005)
- [Creating Characters: Let Them Whisper Their Secrets](#) (Michael Wiese Productions, 2005)
- [Presentation Magic](#) (Business Communication Press, 2003)
- [Media Magic](#) (Business Communication Press, 2002)
- [Script Magic](#) (Michael Wiese Productions, 2000)

RELATED WINE/FOOD EXPERIENCE

- Producer/host of the Restaurant-themed TV Series "A Taste of Luxury"
- Syndicated columnist "A Taste of Luxury" for Paradigm Syndicates
- Board of Directors for Roger Saunders School of Hotel Management
- Instructor for Diploma Level course at Cambridge School of Culinary Arts
- Restaurant reviewer/columnist for Boston's Beacon Hill Paper
- Marketing/Publicity board of the New York chapter of the American Institute of Wine and Food (AIWF)
- Program director for Boston's American Institute of Wine and Food under Julia Child
- Active with Share Our Strength and contributor to their publication
- Active with James Beard Foundation and contributor to their publications
- Producer/Host of the TV Show *A Taste of Luxury* (featuring celebrity winemakers and chefs including Robert

PRIOR TO 2005

PRESIDENT, DEG.COM COMMUNICATIONS

Deg.Com Communications provided marketing and publicity services to small businesses, consultants, entrepreneurs, authors, and speakers, helping them build buzz for their business in the form of attaining free media coverage, writing online newsletters, all aspects of online marketing, and more.

In addition to consulting, during this period D'Vari spoke on the topics of her books at countless national conferences (Institute of Management Consultants, Turnaround Management Association, American Society of Association Executives, etc.)

DIRECTOR OF FEATURE DEVELOPMENT, MGM FILMS, LORIMAR, AND TRISTAR FILMS

Worked with screenwriters to hone their screenplays, acquired books and screenplays for development, interacted with agents and producers. This period is chronicled in D'Vari's screenwriting/storytelling books.

AFFILIATIONS

- American Society of Journalists and Authors (ASJA)
- Wine Media Guild (NY)
- AIWF (National and NY)
- Culinary Historians of New York
- International Association of Culinary Professionals
- Public Relations Society of America
- National Speakers Association